Course title: American Media  
Course number: 3003712  
Credit hours (theory, practical): 3 hours theory & practice  
Contact hours (theory, practical): 3 hours theory & practice  
Prerequisites/corequisites: NA  
Program title: American Studies  
Program code: University of Jordan  
Awarding institution: Prince Al Hussein Bin Abdullah School of International Studies  
Faculty: Prince Al Hussein Bin Abdullah School of International Studies  
Department: Department of International Relations Diplomacy & Regional Studies  
Level of course: Masters  
Year of study and semester(s): Masters  
Final Qualification: Masters  
Other department(s) involved in teaching the course: None  
Language of Instruction: English  
Date of production/revision: March 29, 2017

16. Course Coordinator:
Office numbers, office hours, phone numbers, and email addresses should be listed.
Room 3-4, Sunday and Wednesday 3-5 P.M., : 06-535-5000, ext. 24841, daabuelghanam@yahoo.com

17. Other instructors:
Office numbers, office hours, phone numbers, and email addresses should be listed.
None

18. Course Description:
As stated in the approved study plan.
This course aims to investigate the role played by media in American life, especially in the 20th Century. It analyses the role played by the media during the period of World War I and II, and the Cold War and the post-Cold War era. This course studies the ways the media affects public opinion in America and to exert pressure on American administration. It also sheds light on the attitudes of American media toward such hot topics as communism, Islam, the Arab world, and America’s war on terror.
19. Course aims and outcomes:

A- Aims:

B- Intended Learning Outcomes (ILOs): Upon successful completion of this course, students will be able to...

American media is known as the “Fourth Estate” due to its power and influence in American society, culture and politics. The class will endeavor to examine media issues from a domestic perspective as well as how media affects foreign policy issues relevant to the Middle East.

20. Topic Outline and Schedule:

<table>
<thead>
<tr>
<th>Topic</th>
<th>Week</th>
<th>Instructor</th>
<th>Achieved ILOs</th>
<th>Evaluation Methods</th>
<th>Reference</th>
</tr>
</thead>
<tbody>
<tr>
<td>Orientation</td>
<td>1</td>
<td>Dr. Debbie</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Media in Amer.</td>
<td>2</td>
<td>&quot;</td>
<td></td>
<td></td>
<td>Parentich 1,2,3,4 / Goff</td>
</tr>
<tr>
<td>Freedom of the Press</td>
<td>3</td>
<td>&quot;</td>
<td></td>
<td></td>
<td>Cohen</td>
</tr>
<tr>
<td>Media Bias</td>
<td>4</td>
<td>&quot;</td>
<td></td>
<td></td>
<td>Burke/Coe et al</td>
</tr>
</tbody>
</table>
21. Teaching Methods and Assignments:

Development of ILOs is promoted through the following teaching and learning methods:

Use of lecturing and class discussion
Writing – for research paper – outline, first draft, second draft, presentation

22. Evaluation Methods and Course Requirements:

Opportunities to demonstrate achievement of the ILOs are provided through the following assessment methods and requirements:

Through class discussion – able to determine who prepared, where problems in materials
Assessment of research skills – through writing process as discussed above

23. Course Policies:

A- Attendance policies:
Class attendance is mandatory. Attendance will be taken each session. Legitimate reasons for any absence will be accepted and must be accompanied with documentation.

B- Absences from exams and handing in assignments on time:
C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior:

Plagiarism **WILL NOT BE TOLERATED**! If it is determined one has plagiarized, loss of all points for TOTAL paper.

E- Grading policy:

The total number of points that can be earned for the semester is **100 points**. The points are distributed as follows:

- Midterm Exam: 30 points
- Final Exam: 40 points
- Term Paper: 20 points
- Class Participation: 10 points
- Term Paper Outline: 5 points
- 1st Draft: 5 points
- 2nd Draft: 5 points
- Presentation: 5 points

F- Available university services that support achievement in the course:

---

**24. Required equipment:**

---

**25. References:**

A- Required book(s), assigned reading and audio-visuals:

**American Media Class Readings**


B- Recommended books, materials, and media:

26. Additional information:

Each student is expected to have read the assigned reading prior to attending class. THIS IS A SEMINAR STYLE COURSE. Each student must be prepared to participate in class discussion concerning the readings.

Name of Course Coordinator: Dr. Debbie Abuelghanam-Signature: -------------------------------

Date: ---------------------

Head of curriculum committee/Department: Dr. Walid Abu Dalbouh-Signature: -------------------------------

Head of Department: Dr. Walid Abu Dalbouh-Signature: -------------------------------

Head of curriculum committee/Faculty: ------------------------------- Signature: -------------------------------

Dean: Prof. Abdullah Nagrash-Signature: -------------------------------

Copy to:
Head of Department
Assistant Dean for Quality Assurance
Course File